

KALAMATA

PDO

PRODUCTS

LEVER IN

DEVELOPMENT

PDO

(Protected Designation of Origin)



the name of a product that is produced, processed and prepared in a defined geographical area using recognised know-how.

PGI

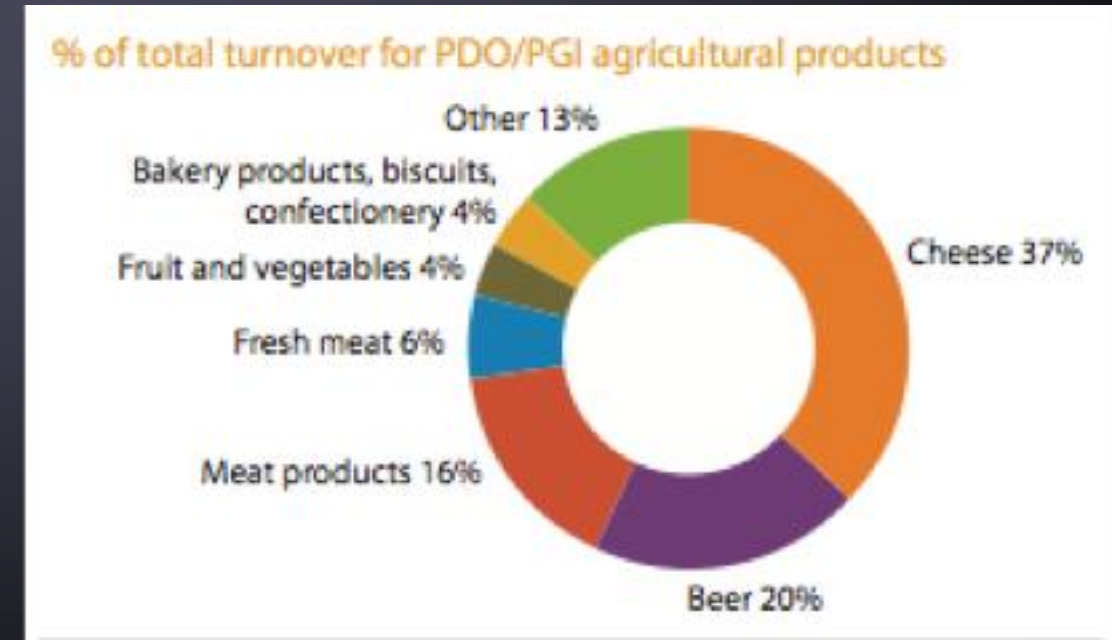
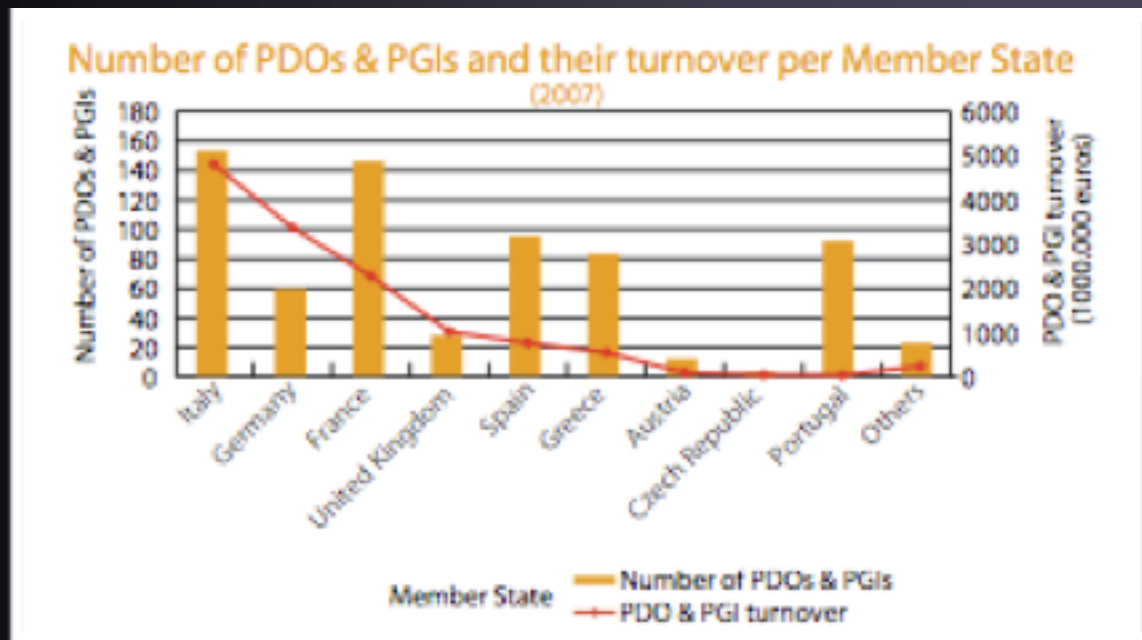
(Protected Geographical Indication)



used to denote agricultural products and foods closely linked to a geographical area, where they are produced and/ or processed and/or prepared.

PDO AND PGI AGRICULTURAL PRODUCTS / EU:

- 14.3 bil euro turnover for over 800 products
- Upward trend by 9% in volume and 17% in value
- Higher price on expensive products



PDO AND PGI AGRICULTURAL PRODUCTS / GREECE:

620 million turnover

400 mil feta

100 mil cheese products

40 mil olive oil and olives

PDO AND PGI AGRICULTURAL PRODUCTS / GREECE:



Feta cheese



Olives

PDO AND PGI AGRICULTURAL PRODUCTS / GREECE:



Olive oil



Wine

PDO AND PGI AGRICULTURAL PRODUCTS / GREECE:



Graviera



Honey

PDO AND PGI AGRICULTURAL PRODUCTS / GREECE:



Dry figs



pistachios

Regulation 510/2006 on PDO and PGI

The new regulation coming requires stricter documentation of the specifications and the bond along with the the control

CAP gives bonuses to whoever proves that produces PDO / PGI products system







THANK YOU

for your attention